CLAIMS

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- 1. A latex, obtainable by reacting
- A) 30-90% by weight of at least one ethylenically unsaturated monomer;
- B) 70-10% by weight of a diene;
- 5 C) 1-10% by weight of α,β-unsaturated carboxylic acids, carboxylic acid nitriles, carboxylic acid amides, or mixtures thereof; and
 - D) at least one auxiliary, at least one additive or mixtures thereof; wherein a sum of A, B and C is 100% by weight; wherein said reacting follows a gradient regime for components A and B;

wherein, in said gradient regime, an amount added per unit time of one of components A or B continuously increases, while simultaneously an amount added per unit time continuously decreases for one of components A or B which does not undergo the continuous increase;

with the proviso that a starting molar ratio of A to B is adjusted from a range of 0.15 - 0.95 or 1.05 - 6.66 through at least one discontinuous change in the amount added per unit time to a target molar ratio of A to B, in the range of 1.05 - 6.66 or 0.15 - 0.95, and thereafter the change in the amount added per unit time is made

- i) constantly for A and B, and/or
- ii) decreasingly for A and ascendingly for B, and/or
- 20 iii) decreasingly for B and ascendingly for A, in any sequence, individually or in combination.
 - 2. The latex as claimed in claim 1, wherein component A is selected from the group consisting of C_2 to C_{20} alkenes, functionalized vinyl compounds, C_5 to C_{20} alkadienes having isolated double bonds, C_5 to C_{20} alkatrienes having isolated double bonds, C_5 to C_{20} cycloolefins, vinyl-substituted aromatics, α,β -monoethylenically unsaturated carboxylic

acids, nitriles of α,β -monoethylenically unsaturated carboxylic acids, amides of α,β -monoethylenically unsaturated carboxylic acids, anhydrides of α,β -monoethylenically unsaturated carboxylic acids, C_1 to C_{20} alkyl esters of acrylic acid, C_1 to C_{20} alkyl esters of methacrylic acid, C_6 to C_{20} aryl esters of acrylic acid and C_6 to C_{20} aryl esters of methacrylic acid.

3. The latex as claimed in claim 2, wherein component A comprises vinylaromatics.

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- 4. The latex as claimed in claim 3, wherein component A comprises styrene.
- 5. The latex as claimed in claim 1, wherein component B is selected from the group consisting of C₄ to C₂₀ dienes having conjugated double bonds.
 - 6. The latex as claimed in claim 1, wherein component B comprises butadiene.
 - 7. The latex as claimed in claim 1, wherein component C is selected from the group consisting of C_3 to C_6 α,β -monoethylenically unsaturated monocarboxylic acids, C_3 to C_6 α,β -monoethylenically unsaturated dicarboxylic acids, esters of C_3 to C_6 α,β -monoethylenically unsaturated monocarboxylic acids with C_1 to C_{12} alkanols, esters of C_3 to C_6 α,β -monoethylenically unsaturated dicarboxylic acids with C_1 to C_{12} alkanols, amides of C_3 to C_6 α,β -monoethylenically unsaturated monocarboxylic acids, amides of C_3 to C_6 α,β -monoethylenically unsaturated dicarboxylic acids, nitriles of C_3 to C_6 α,β -monoethylenically unsaturated dicarboxylic acids, anhydrides of C_3 to C_6 α,β -monoethylenically unsaturated monocarboxylic acids, anhydrides of C_3 to C_6 α,β -monoethylenically unsaturated monocarboxylic acids, and anhydrides of C_3 to C_6 α,β -monoethylenically unsaturated dicarboxylic acids, and anhydrides of C_3 to C_6 α,β -monoethylenically unsaturated dicarboxylic acids, and anhydrides of C_3 to C_6 α,β -monoethylenically unsaturated dicarboxylic acids.
 - 8. The latex as claimed in claim 1, wherein component C comprises acrylic acid, acrylonitrile, acrylamide, methacrylic acid, itaconic acid or mixtures thereof.

- 9. The latex as claimed in claim 1, wherein at least one of components D is selected from the group consisting of surface-active substances, initiators, molecular weight regulators, pH regulators, complexing agents, and mixtures thereof.
- 10. The latex as claimed in claim 1, wherein before the beginning of said gradient regime a portion of components A and B is metered in with constant linearity.

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- 11. The latex as claimed in claim 1, wherein, before said starting molar ratio of A to B or said target molar ratio of A to B is reached, the gradient regime operates without or with single or multiple reversal of a change in the amount added per unit time of A and B.
- 12. The latex as claimed in claim 1, wherein there are two, three or four discontinuous changes in the amount added per unit time.
 - 13. The latex as claimed in claim 1, wherein said reacting takes place at a temperature of from 5 to 130°C; and

wherein said temperature is constant during said reacting; or wherein said temperature varies during said reacting.

- 14. The latex as claimed in claim 1, wherein component C is run in with a constant and/or with a decreasing and/or an increasing change in the amount added per unit time and any desired combinations thereof and dependently or independently of the amount added per unit time of components A and B.
- 15. The latex as claimed in claim 1, wherein component D is run in with a constant and/or with a decreasing and/or an increasing change in the amount added per unit time and any desired combinations thereof and dependently or independently of the amount of components A and B added per unit time.
 - 16. A process for preparing a latex, comprising: reacting
 - A) 30-90% by weight of at least one ethylenically unsaturated monomer;

- B) 70-10% by weight of a diene;
- C) 1-10% by weight of α , β -unsaturated carboxylic acids, carboxylic acid nitriles, carboxylic acid amides, or mixtures thereof; and
- D) at least one auxiliary, at least one additive or mixtures thereof;

 wherein a sum of A, B and C is 100% by weight;

 wherein said reacting follows a gradient regime for components A and B;

wherein, in said gradient regime, an amount added per unit time of one of components A or B continuously increases, while simultaneously an amount added per unit time continuously decreases for one of components A or B which does not undergo the continuous increase;

with the proviso that a starting molar ratio of A to B is adjusted from a range of 0.15 - 0.95 or 1.05 - 6.66 through at least one discontinuous change in the amount added per unit time to a target molar ratio of A to B, in the range of 1.05 - 6.66 or 0.15 - 0.95, and thereafter the change in the amount added per unit time is made

i) constantly for A and B, and/or

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- ii) decreasingly for A and ascendingly for B, and/or
- iii) decreasingly for B and ascendingly for A, in any sequence, individually or in combination.
- 17. The process according to claim 16, wherein component A is selected from the group consisting of C₂ to C₂₀ alkenes, functionalized vinyl compounds, C₅ to C₂₀ alkadienes having isolated double bonds, C₅ to C₂₀ alkatrienes having isolated double bonds, C₅ to C₂₀ cycloolefins, vinyl-substituted aromatics, α,β-monoethylenically unsaturated carboxylic acids, nitriles of α,β-monoethylenically unsaturated carboxylic acids, amides of α,β-monoethylenically unsaturated carboxylic acids, anhydrides of α,β-monoethylenically unsaturated carboxylic acids, anhydrides of α,β-monoethylenically unsaturated carboxylic acids, anhydrides of α,β-monoethylenically

methacrylic acid, C_6 to C_{20} aryl esters of acrylic acid and C_6 to C_{20} aryl esters of methacrylic acid.

18. The process according to claim 16, wherein component A comprises vinylaromatics.

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- 19. The process according to claim 16, wherein component A comprises styrene.
- 20. The process according to claim 16, wherein component B is selected from the group consisting of C₄ to C₂₀ dienes having conjugated double bonds.
- 21. The process according to claim 16, wherein component B comprises butadiene.
- 22. The process according to claim 16, wherein component C is selected from the group consisting of C₃ to C₆ α,β-monoethylenically unsaturated monocarboxylic acids, C₃ to C₆ α,β-monoethylenically unsaturated dicarboxylic acids, esters of C₃ to C₆ α,β-monoethylenically unsaturated monocarboxylic acids with C₁ to C₁₂ alkanols, esters of C₃ to C₆ α,β-monoethylenically unsaturated dicarboxylic acids with C₁ to C₁₂ alkanols, amides of
 C₃ to C₆ α,β-monoethylenically unsaturated monocarboxylic acids, amides of C₃ to C₆ α,β-monoethylenically unsaturated dicarboxylic acids, nitriles of C₃ to C₆ α,β-monoethylenically unsaturated dicarboxylic acids, anhydrides of C₃ to C₆ α,β-monoethylenically unsaturated monocarboxylic acids, and anhydrides of C₃ to C₆ α,β-monoethylenically unsaturated dicarboxylic acids, and anhydrides of C₃ to C₆ α,β-monoethylenically unsaturated dicarboxylic acids, and anhydrides of C₃ to C₆ α,β-monoethylenically unsaturated dicarboxylic acids, and anhydrides of C₃ to C₆ α,β-monoethylenically unsaturated dicarboxylic acids.
 - 23. The process according to claim 16, wherein component C comprises acrylic acid, acrylonitrile, acrylamide, methacrylic acid, itaconic acid or mixtures thereof.

- 24. The process according to claim 16, wherein at least one of component D is selected from the group consisting of surface-active substances, initiators, molecular weight regulators, pH regulators, complexing agents, and mixtures thereof.
- 25. The process according to claim 16, wherein said reacting takes place at a temperature of from 5 to 130°C.
 - 26. An article coated with the latex according to claim 1.